Daphanie Chan | UX UI Design Engineer

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Experience

Digital Communications Coordinator
Husky Winter Sports | April 2022 - Present

Produce, design, and maintain digital communication assets, attracted 890+ students to apply for instructor jobs, and attracted 200+ customers to sign up for lessons
Skills: Design, Graphic communication

Web Developer & Graphic Designer
UW dep. Multicultural Outreach & Recruitment | June 2022 - Present

Maintain website [mor.uw.edu] using HTML and CSS. Create original multimedia graphics using Adobe suite products and following brand design guidelines
Skills: Graphic Design, HTML/CSS

Ski Instructor
Husky Winter Sports | January 2022 - Present

Coach private and group ski lessons 5 hours a week during the academic year to kids while ensuring safety and accountability on the mountain
Skills: Communication, safety

Selected Projects

Giv. | Design and research
Addressed the depletion of volunteering due to the pandemic and created a website wireframe based on those we interviewed. Executed redesigns through user testing and feedback until user expereince flowed smoothly and efficiently

Washington Trails Association | Design and Research
Redesigned the trail finder app to expedite navigation from 5 clicks to 1

SeattleLite's sites | Coding and Design
Use APIs and Python to make an app that suggests activities for recurring tourists in Seattle. Inspired by college parents who frequent Seattle.
*ongoing project

Proficient Toolbox
Figma
Adobe Suite
Java
Python
HTML/CSS
JSON

Skills
Design system
User research
Leadership
Logistical reasoning

Education
University of Washington Seattle, WA
B.S. Human-Centered Design & Engineering (HCDE)
Business Administration Minor
Exp. grad 2024
Deans List Student

Course Work
Computer Science I & II
HCDE:
- Visual Communications
- User-centered Design
- Interactive systems & design

Ask Me About
- My journey from gymnastics to UX UI
- How I ski for free
- silly sticker drawings